

Organization of American States  
Inter-American Council for Integral Development  
Inter-American Committee on Ports  
September 11<sup>th</sup>, 2013



PORTMIAMI

# **IMPORTANCE OF THE PORT OF MIAMI TO FLORIDA/U.S.**

- #1 container seaport in Florida
- Second largest economic engine of Miami-Dade County
- Number 11 in the US for container cargo
- \$14.3 billion in imports/exports
- 207,000 jobs
- \$6.4 million in wages
- \$27 billion in economic output
- Set a World Record in cruise passenger in 2010 (4.15M)



**PORT MIAMI**

The world is taking notice  
of developments  
throughout Florida.  
The Journal of Commerce  
featured PortMiami.

Florida now recognized as  
a growing global logistics  
hub, with PortMiami  
leading the way.



**FLORIDA  
MAKES ITS  
MOVE**

**PORTMIAMI**



# COMPETITIVE POSITION: South Florida

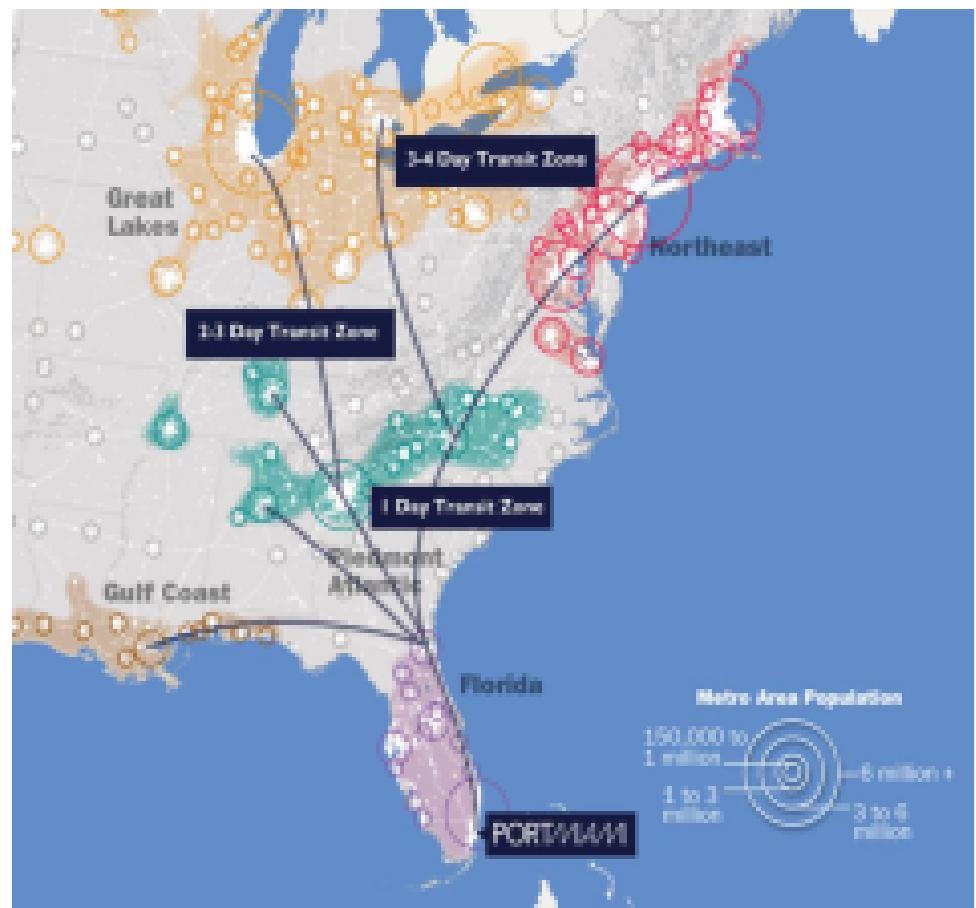
- Transportation infrastructure: airports, seaports, railway, and highway connections
- Extensive global ties and strong relationships
- Strategic location: closest East Coast port to Latin America, Panama Canal
- Cargo Gateway of the Americas!

PORTMIAMI.



# Cargo Markets Are Where the Population is Concentrated

- Cargo can reach 70% of US population in 1-4 Days
- Cargo can reach SE population (23% of US consumers) in 2 days
- Central Florida is leading the population boom, and cargo from PortMiami can reach this region in 24 hours or less
- Florida will soon become the 3<sup>rd</sup> most populous state – with over 19 million residents and 82 million visitors (all consumers)
- Expansive New Foreign Trade Zone 281



PORTMIAMI

The Economist

September 4th 2010 | £3.00 | [Economist.com](http://Economist.com)

Obama's trouble with terrorism  
France's incredible shrinking president  
Siemens reborn  
Damien Hirst's bubble bursts  
Education, profit and pitfalls

**Nobody's backyard**  
**The rise of Latin America**

A 14-PAGE SPECIAL REPORT



**Key Markets:**  
**Latin America**  
**& Beyond**



# MANUFACTURING IS BACK!



U.S exports filling the ships going to Asia, Latin America and Europe

Made in the USA is a powerful brand in the growing economies of Latin America & Asia

# Trade By Region FY 2012



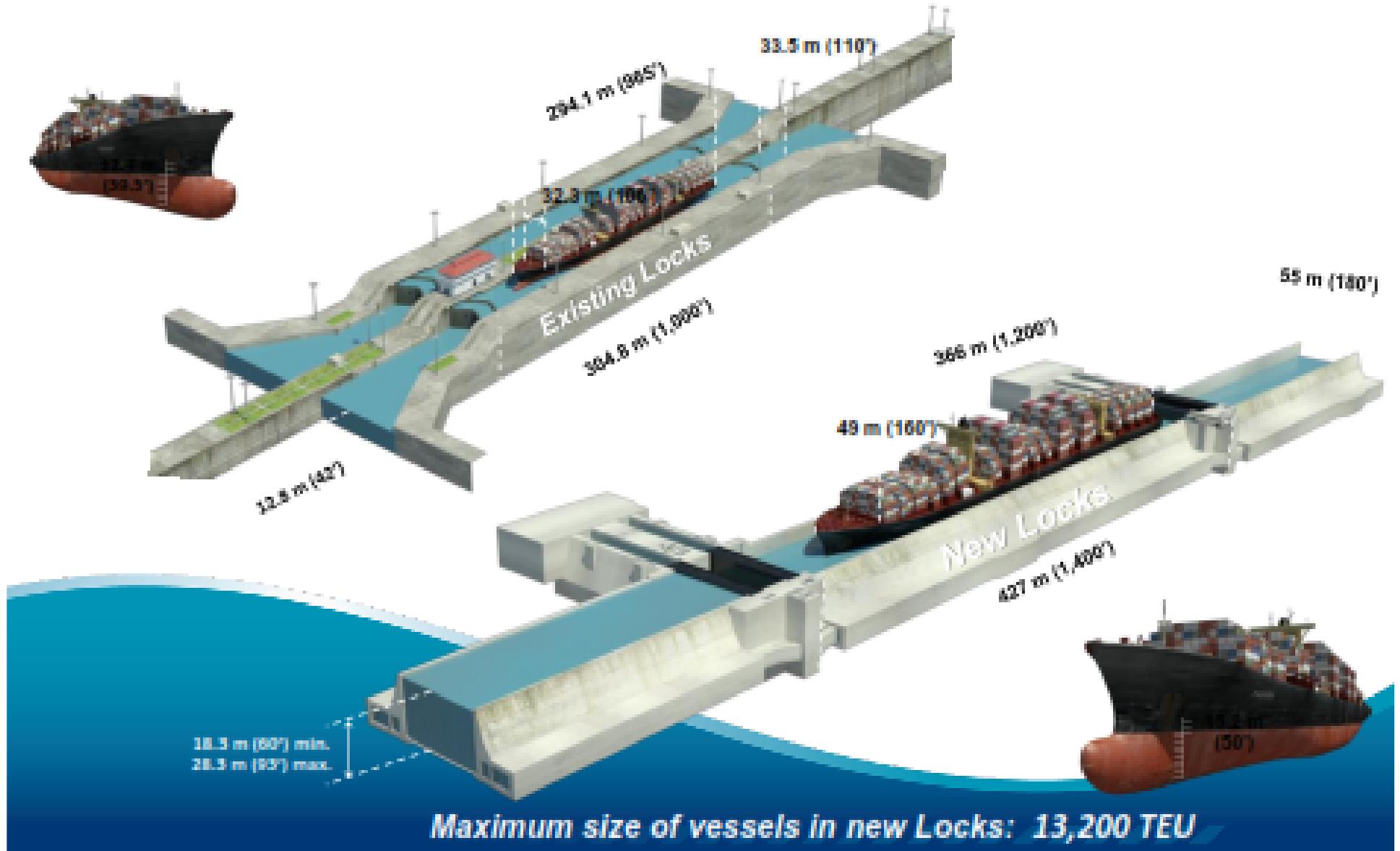
Region	Total Import (Tons)	Total Export (Tons)	Total Trade (Tons)	% of Total Trade
Far East, Asia, Pacific	1,600,475	1,191,876	2,792,351	34.8%
LATIN AMERICA & CARIBBEAN	1,749,728	2,611,150	4,360,878	54.3%
Europe	496,365	253,352	749,717	9.3%
Middle East, SW Asia, Africa	41,420	88,457	129,876	1.6%
<b>Total</b>	<b>3,888,048</b>	<b>4,145,059</b>	<b>8,033,106</b>	<b>100%</b>

54% Latin America  
35% Asia  
9.3% Europe  
1.6% Africa, SW Asia  
Middle East

PORT MIAMI

# Preparing for a PostPanamax World

**Maximum size of vessels in existing Locks: 4,400 TEU**



# Port Infrastructure – \$2 Billion in Cargo Related Improvements

1. - 50 ft. (15 meters) Deep Dredge Project



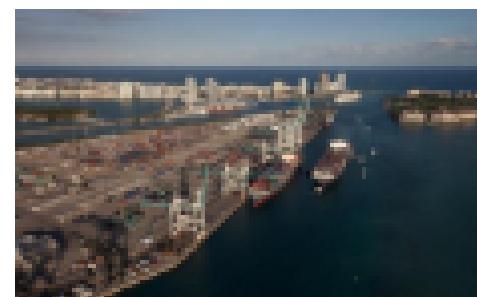
2. Access Tunnel



3. On-dock Rail and Intermodal



4. 4 New Super Post Panamax Cranes



5. New Bulkheads/Wharf Strengthening



PORTMIAMI

**-50 FT DEEP DREDGE  
GOAL: DOUBLE CARGO TRAFFIC**



**PORT MIAMI**

## DEEP DREDGE TIMELINE

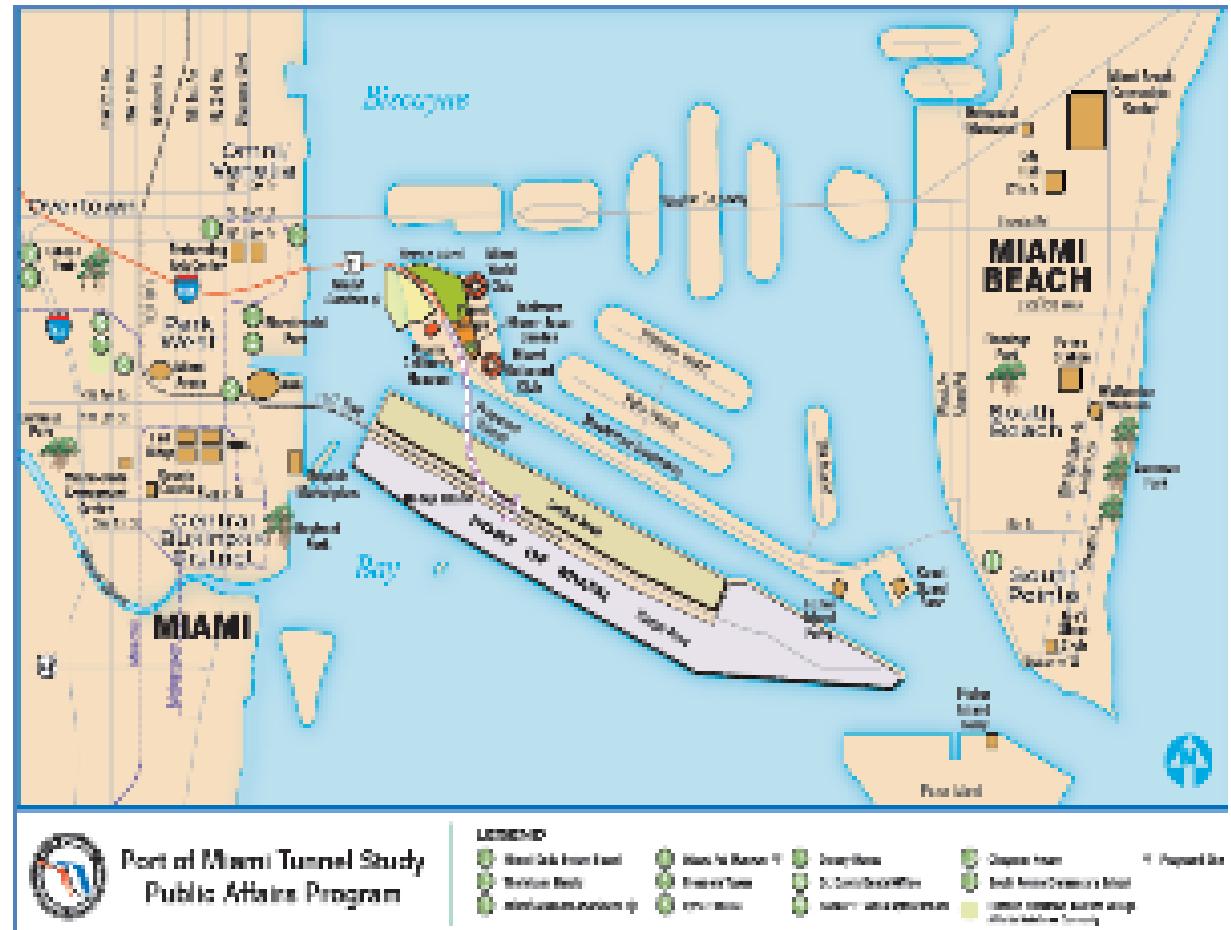
- Deepening Miami Harbor to -50 ft has nationwide significance in increasing international trade and commerce.
- Miami will be 1 of only 3 ports on the Eastern Seaboard with a -50 ft draft in 2015.
- Project bid in May 2013
- Construction begins this Summer
- Completion in Summer 2015 – in tandem with the Panama Canal



PORTMIAMI

# TUNNEL

- Direct Access to Interstate System
  - More efficient, faster movement of traffic on and off port
  - Relieve downtown traffic congestion
  - Reduce vehicle emissions
  - No stoplights from here to Atlanta, Charlotte, Chicago, Memphis...



# PORTMIAMI

# ON-DOCK RAIL – US CONNECTIONS

On-dock service starts October 2013 – Phase I

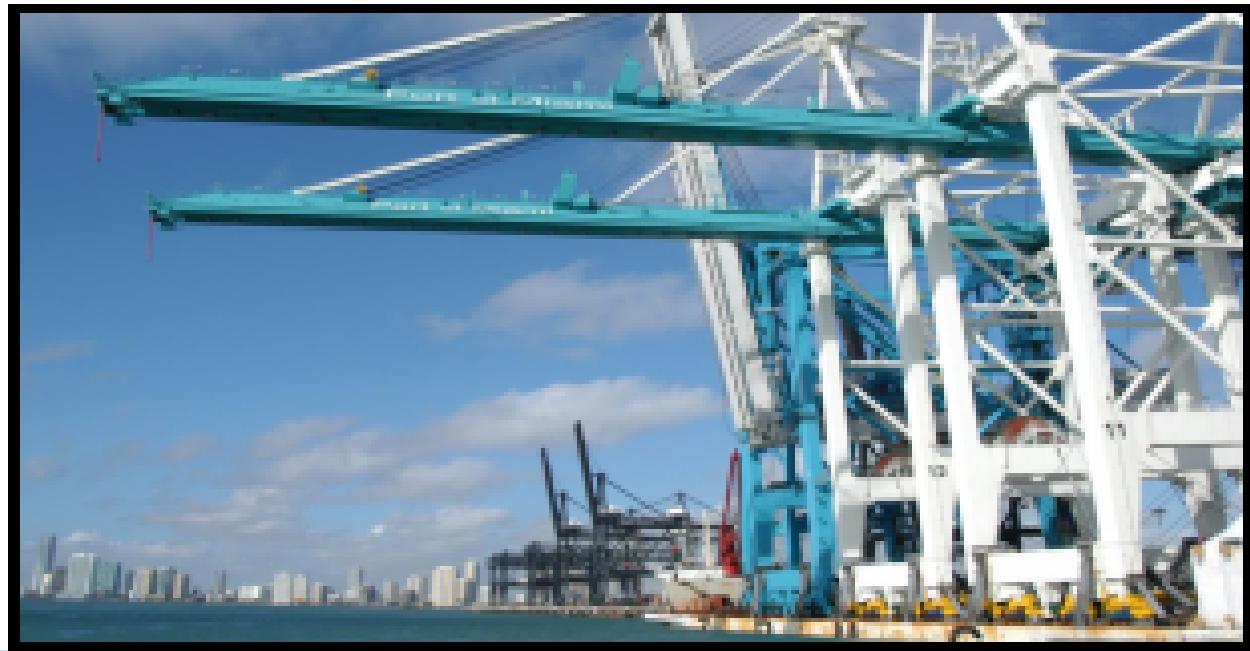
3 side by side track fully operational Fall 2014 – Phase II



PORT MIAMI

## 4 NEW SUPER POST PANAMAX CRANES

- Among the biggest in the Western Hemisphere and among the largest in the world
- Enhances our capabilities to service the next generation of cargo vessels +22 containers across



PORT MIAMI

# MIAMI – ADDING WAREHOUSE SPACE AND PREPARING FOR 2015

Total Warehouse Space: 228,000,000 Sq Feet

- 9 New Class A bulk warehouses being constructed on speculation due to increased demand
- Over 2,200,000 Sq Feet of new Warehouse space constructed in 2012
- Current Vacancy Rate is 7%



PORT MIAMI

## COLD TREATMENT AND BEYOND

- The Port is working closely with shippers, brokers, FDOA and the USDA to bring cold treatment perishables to PortMiami
- A white paper has been prepared explaining the safety protocols
- Benefits and cost effectiveness of bringing more fruit into PortMiami
- June 2013, USDA visited PortMiami to develop the Cold Treatment initiative
- Pilot with Peru and Uruguay starts in October 2013



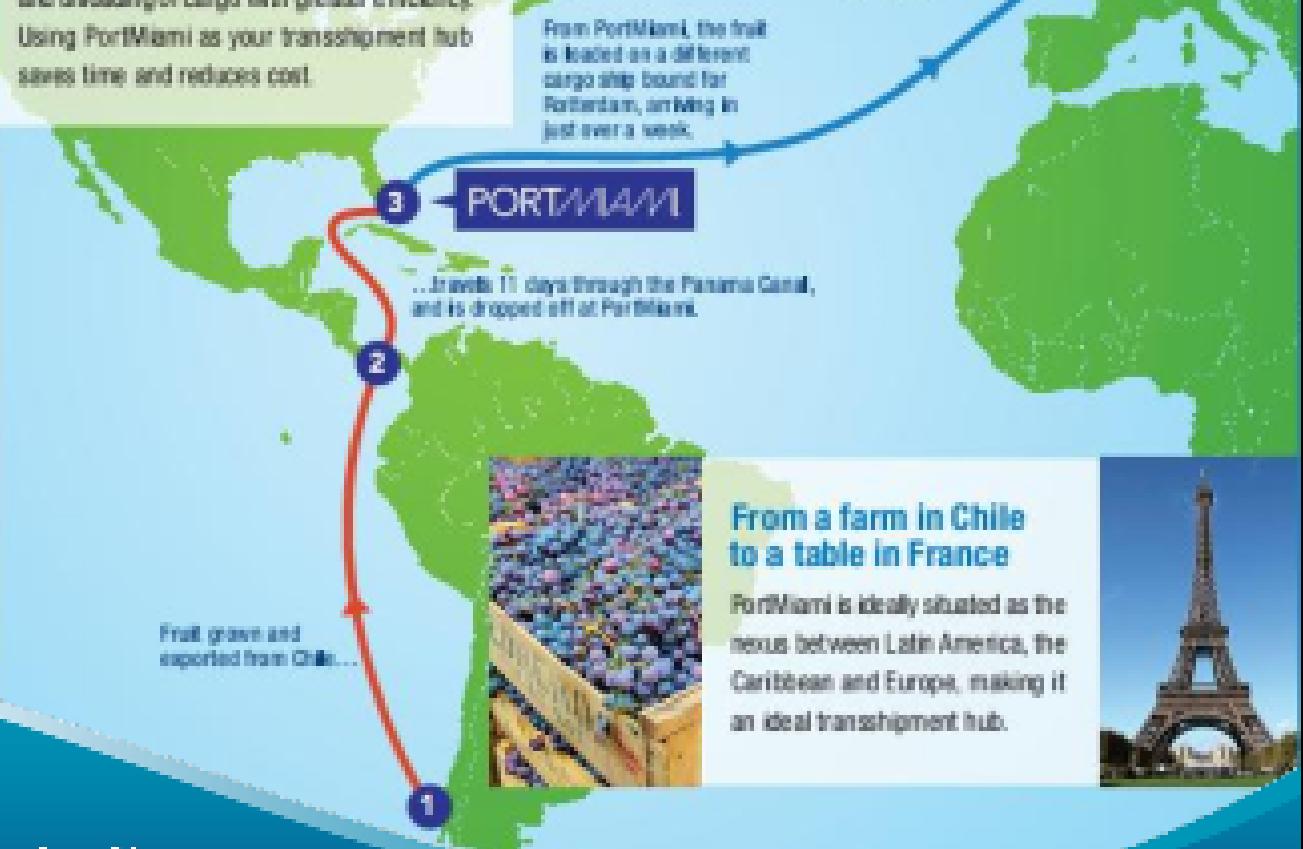
PORTMIAMIA

# PORTRAMIAMI NEXUS BETWEEN SOUTH AMERICA AND EUROPE

PORTRAMIAMI.

## PortMiami: Transshipment Hub to the World

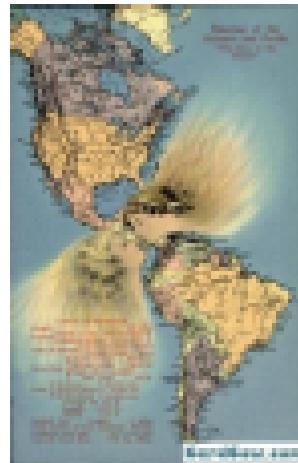
As the cargo "Gateway of the Americas," PortMiami is centrally located between Latin America and Europe making it a superior transshipment cargo hub. To prepare for expected increases in trade, PortMiami is putting in place over \$2 billion in infrastructure improvements to further assist with loading and unloading of cargo with greater efficiency. Using PortMiami as your transshipment hub saves time and reduces cost.



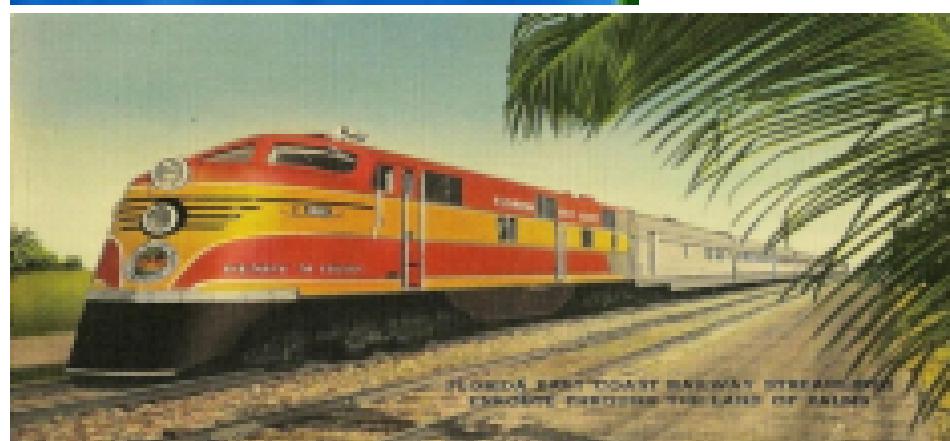
# CONNECTING ASIA AND SOUTH AMERICA VIA TRANSHIPMENT



PORT/MIAMI



## Looking to the Past, for Florida's future with Seaports leading the way!



### Every Day a June Day, Full of Sunshine Where Winter Exists In Memory Only

The famous Winter Resorts of the East Coast of Florida furnish a greater variety of attractions than any other resort section of the world. Unique opportunities for outdoor life and its many diversions. Golf on the three links in the country. Tennis on clay courts always in condition. Surf Bathing is safe at a temperature of 70 degrees and upward. Horseback Riding and Motorboating over well built roads, amid picturesque tropical scenery, or on the hard sandy beaches. Yachting, Rowing and Fishing in the deep sea and tidallocked waters; all kinds of Games, from quail to deer, for the most enthusiastic hunter. Cycle Wheeling and bicycling on palm lined promenades, and through tropical jungles.

#### FINEST AND HEALTHIEST CLIMATE IN THE WORLD

#### THE PRINCIPAL RESORTS AND HOTELS

PORT OF MIAMI	MIAMI BEACH	ROYAL PINEAPPLE	ROYAL PALM	PELICAN BEACH
MIAMI	JACKSONVILLE	THE BREAKERS	THE COLONIAL	PELICAN BEACH
MIAMI	JACKSONVILLE	ROYAL PALM	THE COLONIAL	PELICAN BEACH
LONG KEY BEACH CAMP - AMONG THE FLORIDA KEYS				

Long Key Beach Camp - Among the Florida Keys

Delightful accommodations in all price to meet every disposition or desire.

#### New Route to the Panama Canal

The famous Railroad to New York, one of the marvels of the New Country, has opened a new and shorter route to Uncle Sam's latest and greatest enterprise, the Panama Canal, connecting with the West via Bahia Honda, leading direct to Panama, Panama.

Through Florida, Jersey, New England cities to Jacksonville and Bay Head, with connections to all points on the FLORIDA EAST COAST. For complete details, Address, Builders, Trains, Restaurants, apply to local agent or

NEW YORK CHICAGO  
GENERAL OFFICES, ST. AUGUSTINE, FLORIDA





PORT / MIAMI